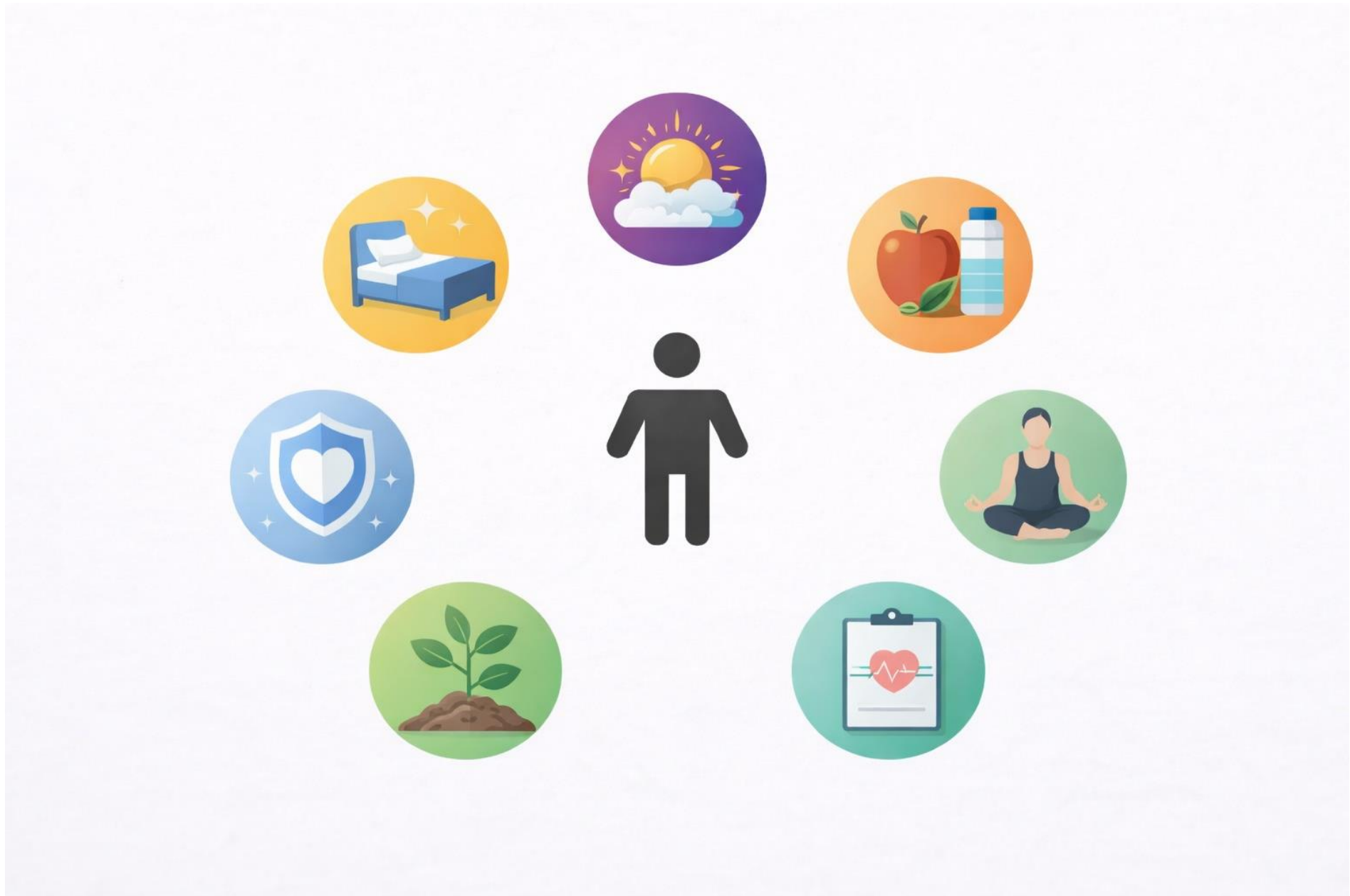


# Wellbeing Design Challenge



Design something that improves  
people's **wellbeing or supports health and happiness**

**Problem > Research > Ideas > Prototype > Test > Improve > Share**

# Example prototype



# Example prototype



# Example prototype



# Example prototype



# Example prototype





# Early Dyson prototype (1993)



# Modern Dyson Design

**Dyson built 5,127 prototypes before success**